

Samantha Fariss

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Work Experience

Freelance Writer, RunBlogRun.com

April 2021 - Present

- Write a weekly column piece about female American track & field athletes called 'Run by Women'
- Published stories covering all aspects of track & field events for the 2020 USATF Olympic Trials (2021), the 2020 Tokyo Olympic Games (2021), Nike Prefontaine Classics (2021 & 2022) and the 2022 World Athletics Championships

Video Production Intern, University of Oregon Athletic Department

May 2021 - June 2022

- Ran cameras, produced through floor direction, live-edited game footage, managed broadcast graphics and more for the Pac-12 Network affiliate Oregon Sports Network
- All aspects of live broadcast production of University of Oregon football, volleyball, soccer, basketball, baseball, softball, tennis, and track & field competitions

Reporter, SOJC Track Bureau

April 2021 - August 2021

- Hand selected for a small reporting team that provided coverage for collegiate, professional, national and international track & field events at UO's Hayward Field
- Premiered the world's first Virtual Mixed Zone (VMZ) that connected global journalist corps to athlete interviews during the return of sport due to COVID-19

Executive Producer, Duck TV

May 2021 - June 2022

- Led news, sports and esports team of 100 student journalists through the production of weekly studio episodes covering the UO and Lane County communities
- Managed up to seven weekly meetings with reporters, producers and faculty members
- Organized and executed weekly broadcast television studio episodes

Sports Producer, Duck TV

May 2020 - June 2021

- Ran three weekly meetings with the two executive producers and forty sports reporters
- Selected on-desk talents for weekly broadcast episodes and weekly sports updates

Sports Reporter, Duck TV

January 2019 - June 2020

- Provided coverage on sporting events at the University of Oregon and throughout the greater Eugene, OR area

Community Involvement

Vice President Standards, Kappa Delta Sorority

November 2019 - November 2020

- Charged with risk management and behavioral conduct of 175-member chapter
- Managed social event budget, planned formals and other functions
- Sanctioned members in violation of chapter policies

Public Relations Committee, Kappa Delta Sorority

January 2019 - November 2019

- Assisted Vice President of Public Relations in duties of running the chapter's social media and alumni relations

University of Oregon Club Soccer

September 2019 - June 2021

- Player on the university's travel squad which competed throughout the Pacific Northwest

Education

University of Oregon, B.A. in Journalism

September 2018 - July 2022

- Graduated from the UO Clark Honors College by earning a degree in journalism with minors in business administration and political science

Projects

Hayward Magic

- Storyteller & media booster in the Magic Boost Class of '22 – Spring 2022

Duck TV Sports

- Field reporter of Oregon vs. Ohio State football – Columbus, OH – September 11, 2021
- Sole reporter of Pac-12 Men's Basketball Tournament – Las Vegas, NV – March 2021
- Co-founder of The Breakdown – a weekly podcast on Oregon Ducks football – Fall 2019

Skills

- Adobe Creative Cloud and Final Cut Pro
- AP Style, scriptwriting and copyediting
- Broadcast studio and live-action camera operation
- Digital layout design
- Google Workspace and Microsoft Office Suite
- Interviewing and storytelling
- On-camera speaking and reporting
- A mean three-pointer, wicked sideline throw-ins and a 6:01 mile